

Sage CRM for iPhone ^{beta}



Benefits Snapshot

- Improves customer service by enabling users to access real-time customer information, view customer cases and manage opportunities and leads
- Enables users to quickly search and update contacts, opportunities, leads and cases
- Increases sales team productivity by providing them with the ability to access customer information in real-time
- Facilitates users to run and view reports on the move
- Enables users to get started quickly and easily thanks to rapid deployment and set-up
- Sage CRM for iPhone ^{beta} can be quickly and easily downloaded from the Sage CRM Ecosystem at www.sagecrm.com

Equipping your sales team with the necessary tools to enable them to do their job effectively is crucial in today's competitive market. Having access to critical customer information when sales people are on the road or at customer sites can help drive revenue and keep customers satisfied.

Sage CRM's mobile solution for iPhone ^{beta} delivers a rich user experience and provides sales teams with the ability to work effectively regardless of their location via online access through the Apple iPhone. Sage CRM for iPhone ^{beta} maximises user productivity by enabling users to access critical real-time customer data while on the move and increase sales and service effectiveness at every stage of the sales cycle.

Sage CRM for iPhone ^{beta} takes advantage of native Apple iPhone functionality such as the date spinner and the accelerometer, which senses when the phone is turned on its side automatically shifting the display to landscape mode. Users can also leverage the capabilities of the iPhone whilst on the road with the 'click-to-dial' feature, which enables users to call contacts directly from any Sage CRM record.

Equipped with all the existing Sage CRM mobile functionality, Sage CRM for iPhone ^{beta} can be downloaded free of charge from the Sage CRM Ecosystem for existing Sage CRM v6.2 and v7 users with a mobile user licence. Please visit www.sagecrm.com or contact your Sage Business Partner for more information.



- Sage CRM for iPhone ^{beta} incorporates native iPhone controls such as the date spinner and the accelerometer ensuring that sales teams enjoy a rich user experience

About Sage CRM

Award-winning Sage CRM delivers full suite CRM (comprising sales, marketing and customer service automation) and offers a broad range of functionality with a low TCO to small and mid-sized organisations globally. Sage CRM equips sales, marketing and customer service teams with the tools they need to find new customers, close sales faster and build lasting, more profitable relationships across all channels. Regardless of how, when or where customers, partners and prospects choose to interact with your business, Sage CRM provides a decisive advantage by delivering a comprehensive, easy-to-use system to successfully manage these relationships.

Thanks to its ERP integration capabilities, the Sage CRM front-office is powered by data from the back-office to give sales, marketing, customer service and other front-office staff a true 360 degree view of customers across front- and back-office functions, differentiating it from many other CRM solutions in the market today.

The Sage Difference

- 3rd largest ERP solution provider to businesses worldwide*
- Over 13,100 employees
- Over 27,000 Sage-certified partners specialising in business applications
- Direct presence in 26 countries
- Relationships with over 40,000 accountancy practices
- More than 25 years experience

*Source: Gartner, Market Share: ERP, Software Worldwide, 2009, based on total software revenue in 2009 - over 6.2 million customers

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TO LEARN MORE ABOUT SAGE CRM, PLEASE VISIT WWW.SAGECRM.COM

“The Sage CRM for iPhone ^{beta} add-on is great. It’s clean and crisp and very readable - I love the use of the spinners for the select lists! It gives my users the ability to get basic information while out in the field and for a service company that’s huge.”

Karen Snyder, CIO – American Pool